

## OKI IS READY FOR GRAFITALIA 2009

The Japanese group will be present at Grafitalia 2009; at its booth OKI will highlight all new product lines and the Degrava DP-8500 a professional label printer that is changing the market.

Romano Zanon, OKI Italia Marketing Manager has renewed his interest for Grafitalia 2009 and confirmed the strategic importance and the role of the exhibition within OKI strategies. "Grafitalia 2009 is a key issue in our business" - has pointed out Zanon - this is the reason why we have chosen to give the best evidence to our new solutions: all Grafitalia visitors are a perfect sample of our potential customers."

OKI booth together with the traditional printing solutions for offices and graphic arts will include the products that has been developed within StampaFACILE, a special customer program that, through a monthly rate, offers to every client a clear visibility on printing costs.

The main attraction in OKI booth will be Degrava DP-8500, a professional label printing solution that is obtaining stunning sales results. This special printer is ideal for small labels print runs and to save money. Traditional systems require higher investments offering the same quality.

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